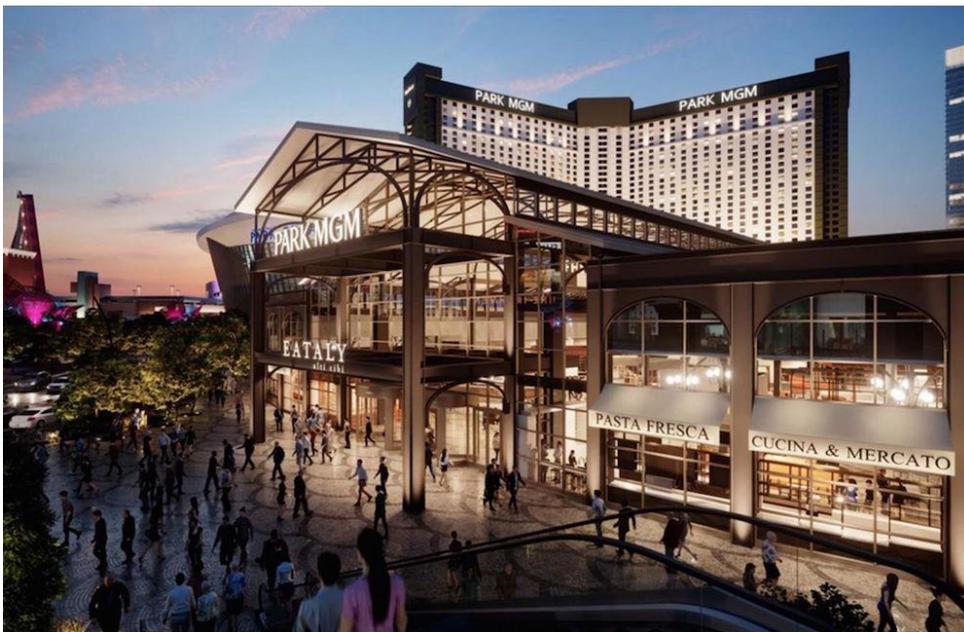


# National Association of Construction Auditors



Auditors 9<sup>th</sup> Annual Conference  
Park MGM ~ Las Vegas  
September 9- 11, 2019



2019 Exhibitor & Sponsor Prospectus

## ABOUT NACA

**National Association of Construction Auditors (NACA)** is a professional association dedicated to providing resources, information, and leadership for its members, clients, and public to ensure the highest standard of construction controls possible. It has been in existence for ten (10) years, with over 320 members in 13 countries.

### **While “National” is in our name, we are a global organization!**

The National Association of Construction Auditors (NACA) was created to enhance the control environment related to construction projects, by addressing the needs of:

- Those auditors/accountants who spend a significant amount of their efforts auditing and/or controlling construction projects; and
- Owner construction/facilities management personnel who want to improve their knowledge base of contracts and process controls resulting in their construction projects being better managed and controlled; and
- Project Managers/Construction Management personnel, Architects Engineers who want to improve their knowledge base of process controls, thereby improving the overall product delivered to their customers.

Our vision is to bring all the project team members together to exchange knowledge and ideas to improve the overall control environment for the Owners, delivering them greater value. Auditors/accountants/attorneys can improve by increasing their knowledge of the construction, architecture, and engineering disciplines; while facilities development/management and construction management personnel (Project Managers/Cost Engineers/Project Accountants) can improve their product by increasing their understanding of project cost controls. The NACA grants the designation of Certified Construction Auditor (CCA) and Construction Control Professional (CCP) to the individuals with the expertise in these areas.

[www.thenaca.org](http://www.thenaca.org)  
804.457.8960



## BACK BY POPULAR DEMAND!!

Following the very successful Conferences The last 8 years, where the high quality of the presentations; the number of attendees, as well as their enthusiastic participation and very positive evaluation comments exceeded all expectations.

On average over 160 each year have attended sessions related to the control environment of construction projects, fraud, government contracting, and ethics; led by recognized training leaders such as:

- Rich Townsend (R.L. Townsend and Associates)
- Denise Cicchella (Auspicium)
- John Wilmot (Wilmot/Sanz Architects)
- John Croy (RSM McGladrey)
- Joe Kranz (Turner Construction)
- Kevin Max (KPMG)
- Neil Steinkamp (Stout Risius Ross, Inc.)
- Rich von Gersdorff (Dominion Construction)
- Ron Risner (Risner Consulting Group, Inc.)
- John Wisz (Wiszco, LLC) Additionally, James D. Ratley, CFE, President of the Association of Certified Fraud Examiners was the keynote speaker.

*“Best conference I’ve ever attended...can’t wait until next year!” “I have been in construction since the day I left the army in 1967 and have attended many construction conferences. This is the only conference that I have attended with "had to attend" sessions from day one thru day three. I’ll definitely attend the next one.” “I thought it was an excellent conference which covered all areas of construction auditing...Excellent presentations and very worthwhile.”*

*“Fantastic conference...best CPE value in the market.”*

# ABOUT THE CONFERENCE

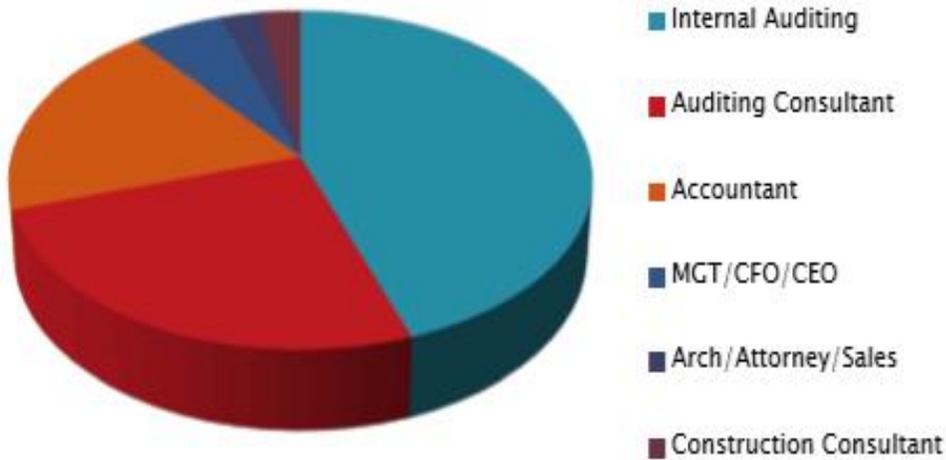
## OBJECTIVES:

The conference is designed to coincide with the objectives of the association: bringing all the construction project team members together to exchange knowledge and ideas to improve the over all control environment for the Owners, delivering them greater value. The conference program will contain general and break-out sessions during a 2 1/2 day duration.

**EXPECTED ATTENDANCE:** 120-150+

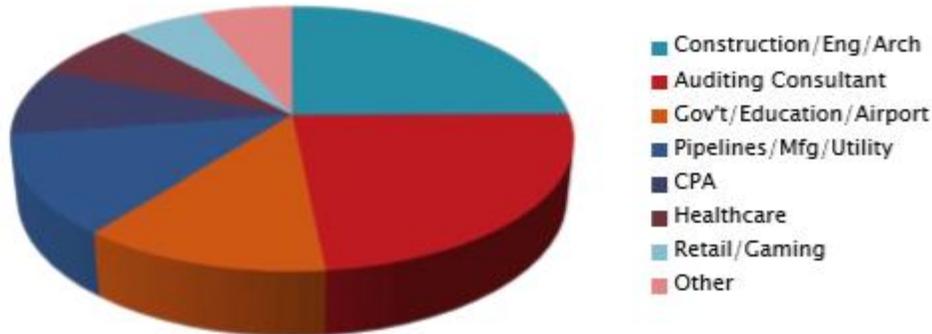
## ATTENDEE PROFILE:

Based on previous Conferences, the attendees breakdown to approximately 1/3rd Independent Auditing Consultants, 1/3rd Owner Employees, and 1/3rd Construction-related Professionals, representing 31 states and Canada.



## EXHIBITS

### INDUSTRIES:



### WHY SHOULD NACA BE PART OF YOUR MARKETING MIX?:

Be come partners with a young, dynamic, growing organization...when the cost to do so is very economical

Show case your products and services  Establish your company as a market and thought leader  Build your brand recognition  Develop new business and/or strengthen your relationship with existing clients

**EXHIBIT SPACE RATE: \$1,500**

### EXHIBIT FEE INCLUDES:

Rental of a standard display space within conference area during entire duration  One table, two chairs, & wastebasket  One (1) complimentary conference registration  Listing in the conference program, including your company information and a 50-word description  Listing in the online exhibitor directory featuring contact information. **NEW!** *Logo posted on website Conference pages and newsletter commencing upon date of agreement.*

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## SPONSORSHIPS

*For those who cannot attend, but wish exposure to the NACA attendees, the NACA conferences provides more sponsorship opportunities. Some are basic enhancements. Some are highly exclusive. We'll help you customize a package that makes the most of your resources and builds the greatest return on your involvement.*

### **BRONZE MEALS SPONSOR -\$2,500:**

Exhibit Package  Signage recognizing sponsorship in registration/exhibit area (sponsor supplied)  Ad in the conference program  Logo on cover of conference program  Insert (sponsor-supplied) in portfolio, please inquire regarding restrictions

### **SILVER RECEPTION SPONSOR -\$4,000:**

Bronze Sponsorship elements PLUS  Post-conference attendee listing for one-time mailing  One (1) additional complimentary conference registration  Full-page ad in the Onsite Conference Program  Admission to Monday evening Attendee Reception for one (1) representative

### **GOLD CONFERENCE SPONSOR -\$5,000:**

Silver Sponsorship elements PLUS  Pre-conference attendee listing for one-time mailing  Admission to Monday evening Attendee Reception for two (2) representatives  Listing w/logo and web link on NACA website for 1 year

## EXHIBITS / SPONSORSHIPS / ADVERTISING

***Additional sponsorship opportunities are available.***

Contact Edward Walsh, Executive Director - [edwalsh@thenaca.org](mailto:edwalsh@thenaca.org)

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