

The Future of Fraud

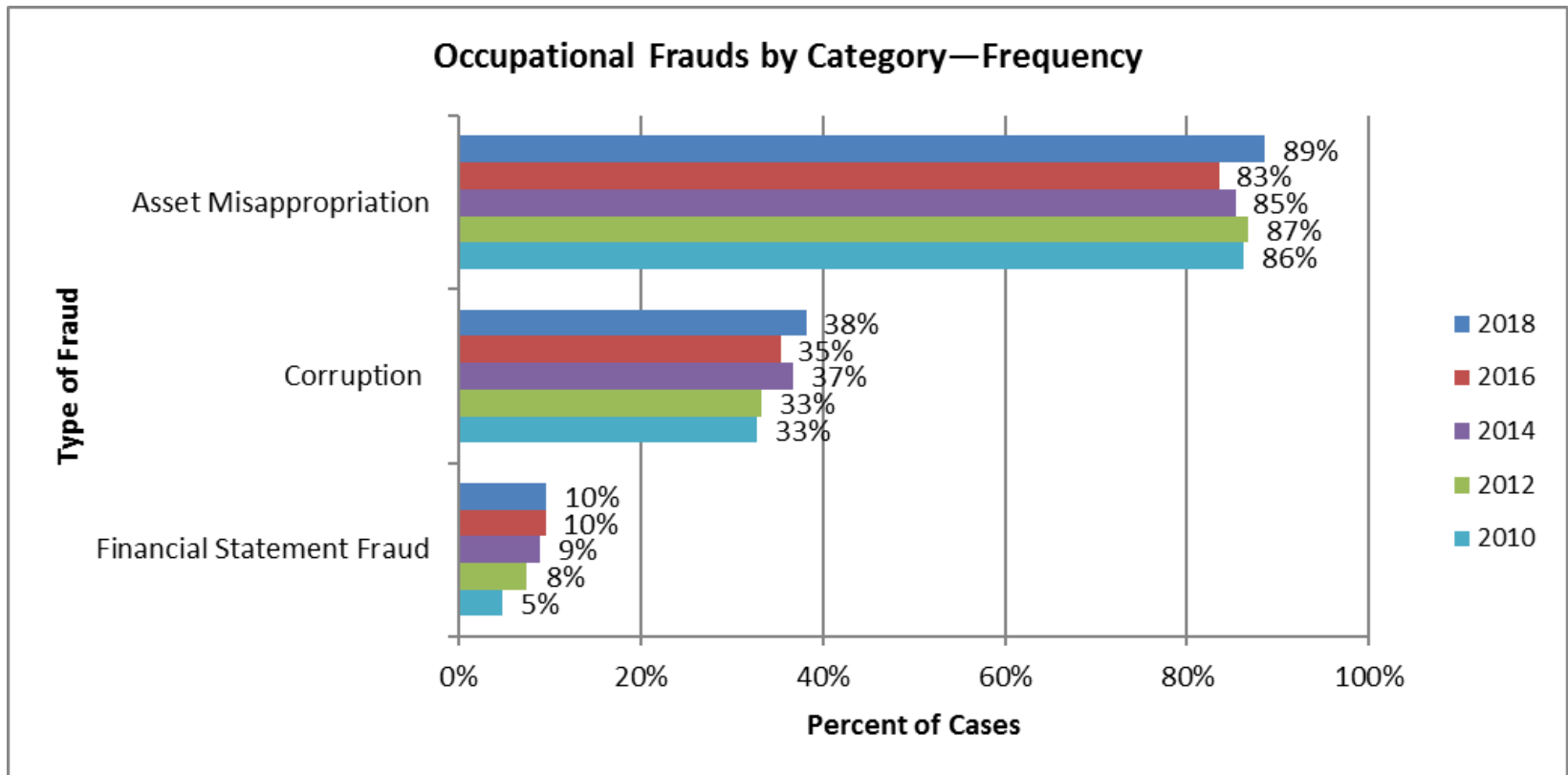
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The Changing Face of Fraud

- At a high level, occupational fraud has remained relatively consistent.



The Changing Face of Fraud

- But there have been some changes
 - Methods used (e.g., move from check tampering to manipulation of electronic payments)
 - Targets sought by fraudsters (e.g., data thefts are growing, while cash thefts are decreasing)

Data Security

- As more thieves target data, companies must increasingly focus on securing their information assets.
 - Phones/mobile devices
 - Laptops
 - Discarded trash
 - Discarded media drives and devices
 - Discarded copiers and printers
 - Physical infiltration

Data Security



Using Data to Fight Fraud

- The digital age is also changing the way fraud is being addressed.
- Data as tool in prevention/detection
 - Traditional data analytics
 - Textual analytics
 - Predictive analytics/artificial intelligence
- Data as evidence
 - Digital forensics (mobile devices, cloud, data stored in apps)
 - Social media

Technology

- Fraudsters can steal without being physically present during scheme.
- Parties with no direct connection to the victim can more easily perpetrate fraud.
- Apps and technology tools can aid concealment—and investigation.

Globalization

- Chasing perpetrators in other jurisdictions presents challenges:
 - Identifying the suspect
 - Investigating the act
 - Prosecuting those responsible

Conclusion

- Although the methods of fraud continue to change, fraudsters will always be driven by the same motivations and mindsets.

Conclusion



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