The Future of Fraud

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The Changing Face of Fraud

- At a high level, occupational fraud has remained relatively consistent.
The Changing Face of Fraud

- But there have been some changes
  - Methods used (e.g., move from check tampering to manipulation of electronic payments)
  - Targets sought by fraudsters (e.g., data thefts are growing, while cash thefts are decreasing)
Data Security

- As more thieves target data, companies must increasingly focus on securing their information assets.
  - Phones/mobile devices
  - Laptops
  - Discarded trash
  - Discarded media drives and devices
  - Discarded copiers and printers
  - Physical infiltration
Data Security
Using Data to Fight Fraud

- The digital age is also changing the way fraud is being addressed.
- Data as tool in prevention/detection
  - Traditional data analytics
  - Textual analytics
  - Predictive analytics/artificial intelligence
- Data as evidence
  - Digital forensics (mobile devices, cloud, data stored in apps)
  - Social media
Technology

- Fraudsters can steal without being physically present during scheme.
- Parties with no direct connection to the victim can more easily perpetrate fraud.
- Apps and technology tools can aid concealment—and investigation.
Globalization

- Chasing perpetrators in other jurisdictions presents challenges:
  - Identifying the suspect
  - Investigating the act
  - Prosecuting those responsible
Conclusion

- Although the methods of fraud continue to change, fraudsters will always driven by the same motivations and mindsets.
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